

Web Strategy

Increasingly everyday, companies are beginning to expect Internet projects to provide the same real return expected of their traditional business investments. Companies are using the lessons learned to develop second-generation web sites and more elaborate multimedia applications. This time around, the aim is getting value out of what could be a significant investment rather than simply putting up a site at the lowest possible cost.

Administrators One understands that companies rely on strategy more and more every day and provide them with a strategy that identifies goals and lays out the framework for attaining them.